



The Australian Family Friendly Workplace Seminar 2012



A two day conference of national significance

Thursday 1st & Friday 2nd March – Melbourne Convention & Exhibition Centre

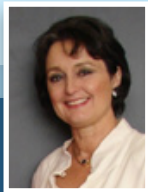
Past Speakers Include



Tim Costello



Elizabeth Broderick



Pru Goward



Robert Orth



Nareen Young



Rhonda Brighton Hall

As research has confirmed time and again, business success is intrinsically linked to staff satisfaction and wellbeing. The importance of being recognised as a supportive, flexible and socially aware employer is a challenge facing large and small organisations alike.

Over the past four years, The Australian Family Friendly Workplace Seminar has become a critical national platform for exploring the heart of the employee experience. Over two informative days, a broad range of delegates, from across the country, gather together to share information on the 'how to' of achieving exceptional results through genuine employee engagement.

In March 2012 a comprehensive line up of award winning organisations, senior government officials and academic representatives will assemble in Melbourne to provide expert advice and facilitate informative discussion on 'best of breed' employee-friendly strategy.

Benefits at a glance

Hear from award winning organisations & recognised thought leaders

Gain exposure to the very latest information around innovative policy development and implementation

Compare ideas, explore best practice examples and participate in discussions designed to help align your organisation with the needs of an evolving workforce

2012 Participating Organisations



Event Supporter:





Audience

Attracting between 200 – 300 delegates, the seminar has become a 'must attend' annual event for a comprehensive range of industries and sectors. Having widespread appeal to a broad range of job roles the Seminar is particularly relevant to executive level managers, human resources practitioners, policy managers, operations managers and independent business owners.

In addition to the valuable insights offered by expert presenters, seminar delegates also benefit from a unique opportunity to network with their peers. Endless opportunities to connect with industry leaders and like-minded professionals ensure delegates have every opportunity to uncover valuable intelligence for their organisation.

Dates and Location

The Australian Family Friendly Workplace Seminar 2012 will be held in Melbourne on Thursday 1st & Friday 2nd March.

Convention Venue

The magnificent Melbourne Convention & Exhibition Centre will provide a stunning setting for two unforgettable days. The centrepiece of Melbourne's new South Wharf development, the Melbourne Convention & Exhibition Centre is Australia's most versatile convention and exhibition facility. Visitors looking for a truly Melbourne experience will find it encapsulated here at the centre - art, entertainment, culture, food and wine all set among absolutely stunning, award-winning architectural design.



Seminar organiser

The Australian Family Friendly Workplace Seminar is a national initiative under the auspice of the Workplace Training Advisory of Australia (WTAA). The aim of the event and accompanying body of research is to support the increased awareness of the benefits of employee-friendly environments to both employers and employees across the country. Additionally the seminar aims to provide the highest level of services to aid organisations in creating a family friendly workplace. For further information, please contact Shaun Zapadlo at the Workplace Training Advisory Australia on 1300 138 037 or szapadlo@wtaa.edu.au

Agenda Day 1

09:00 - 09:20 Seminar welcome

09:20 - 10:00 Organisational Case Study:



Rachel Cobb
General Manager Retail Solutions



10:00 - 10:40 Keynote Presentation:
Demystifying workplace mental illness



Ingrid Ozols
Founder & Managing Director



10:40 - 11:00 Morning tea

11:00 - 12:20 Panel Discussion:
Linkages between engaged diversity & business performance



Nareen Young
CEO



Gail Whiteford
Professor & Pro Vice-Chancellor,
Social Inclusion Macquarie University



Catherine Flynn
Retention & Engagement Manager



12:20 - 13:20 Lunch

13:20 - 14:00 Keynote Presentation:
Commentary on changes to industrial law and a
How to guide for answering flexible work requests



Chris Gianatti
Partner and Solicitor



14:00 - 14:40 Keynote Presentation:
Men want flexibility too



Dr Graeme Russell

Internationally recognised
consultant, researcher and writer

14:40 - 15:00 Afternoon tea

15:00 - 15:40 Organisational Case Study:
Creating our workforce of the future - a road map for creating
an environment that will attract, develop & retain employees.



John Taya

Executive Director Organisation



15:40 - 16:20 Organisational Case Study:
"our people are the most valuable resource we
have" Innovative family friendly strategies from a
community-based organisation



Andrew Billing

CEO



16:20 - 16:30 Seminar day one key learning

16:30 - 17:30

Professional networking & connecting session

Recognising that a large percentage of delegates will be travelling from interstate the networking and connecting session is designed to facilitate comfortable and relaxing interaction following the formal seminar sessions. Drinks and light refreshments will be provided only a short stroll from Melbourne's Southgate Promenade, a unique leisure destination, offering unparalleled views of the Yarra River and an eclectic mix of dining and shopping.

Agenda Day 2

09:00 - 09:20 Day two introduction

09:20 - 10:40 Development Session:
Implementation of Family Friendly strategy



Suzi Finkelstein

WOMEN & LEADERSHIP AUSTRALIA

10:40 - 11:00 Morning tea

11:00 - 12:20 Panel Discussion:
Achieving flexibility and increasing productivity



Dr Jacqui Abbott

Head of Flexibility & Diversity
 Allens Arthur Robinson



Air Commodore Robert Rogers

Director General - Personnel



Nicholas Wilson

Fair Work Ombudsman

Fair Work OMBUDSMAN

12:20 - 13:20 Lunch

13:20 - 14:20

Keynote Presentation:

Innovations in employee engagement "An apple a day isn't enough; How fun, not fruit, at work drives employee wellbeing"



James Wright

Engagement Consultant

14:20 - 15:00

Organisational Case Study:

Tackling employee engagement



Rhonda Brighton-Hall

HR Leader for the Retail Bank

15:00 - 15:40

Keynote Presentation:

The workplace by 2020, and its implications for family life



Peter Wilson AM

National President

AHRI
Australian Human Resources Institute

15:40 - 16:00

Seminar key learning and close

Board of Advisors

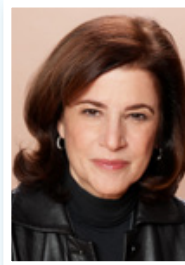
The Family Friendly Workplace initiative is guided by a National Board of Advisors comprising an esteemed line-up of experts from industry, academia and government. The purpose of the board is to provide on-going advice and support across various key elements of the initiative including research, promotions, and logistics.



Kirk Fisher - Board Chair

Principal Director of Learning & Development
Australian School of Applied Management

Kirk has a background in education, management and facilitation. Early in his career Kirk founded two successful alternative schools. Directing these schools led to a passion and curiosity about how people work, and how organisations become learning organisations. When he left teaching, Kirk founded his own consultancy and training business. Kirk developed and presented workshops largely focused on leadership, management, innovation and culture. Kirk has presented papers and workshops at conferences on leadership and storytelling, and he organised the 2009 'Future of Work' conference.



Ellen Galinsky

President and Co-Founder
Families and Work Institute

Ellen Galinsky, President and Co-Founder of Families and Work Institute (FWI), helped establish the field of work and family life while at Bank Street College of Education, where she was on the faculty for twenty-five years. Her more than forty-five books and reports include the highly acclaimed *Mind in the Making: The Seven Essential Life Skills Every Child Needs*, *Ask The Children* and the now classic *The Six Stages of Parenthood*. She has published over 125 articles in academic journals, books and magazines responsible for 3,000 associates.



Alexandra Richardson

Senior Human Resources Director PepsiCo Asia Pacific Region

Alex is the Senior Human Resources Director for PepsiCo Asia Pacific Region which encompasses 18 markets and employs approximately 5,700 associates. She leads PepsiCo Asia Pacific's Talent Acquisition, Talent Development, Change Leadership and Diversity and Inclusion initiatives as well providing generalist human resources coaching to strategic developing markets. Prior to this she was the Human Resources Director for PepsiCo Australia and New Zealand (ANZ) responsible for 3,000 associates.



Joris Luijke

Global Director Human Resources
Atlassian

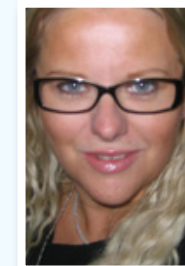
Joris Luijke is the Global Talent Director of Atlassian, an Australian software company specialising in software development and collaboration tools that are used by more than 23,000 organisations. In his previous role as the General Manager Consulting of Chandler Macleod Technology, Joris was part of the initial team that adapted traditional psychological instruments for use with next-generation internet technologies.



Kathy Deegan

General Manager, Group Human Resources
Pacific Hydro

Kathy joined Pacific Hydro in May 2006 as Manager People & Performance and became Executive Manager Group Human Resources in 2008. Kathy was appointed General Manager, Group Human Resources in August 2011 to lead the company's global human resourcing strategy and execution. She has over 10 years of international experience in Human Resources management in engineering and software companies. Kathy holds a Bachelor Degree in Human Resource management from the National University of Ireland and a Diploma in Employee relations.



Melissa Baker

People and Culture Manager
Express Data

Melissa is a HR professional with extensive generalist and organisation development expertise. She has a keen interest in, and knowledge base of, industrial psychology, with strong business acumen and sales cycle knowledge base. She brings to the role a broad picture of how HR should add value to an organisation and CEO. Melissa is proud that Express Data has won the Hewitt Best Employer twice now: once in 2006/2007 and again in 2009/2010.



Philippa Reed

Chief Executive - Equal Employment
Opportunities Trust New Zealand

Philippa is Chief Executive of the Equal Employment Opportunities Trust in New Zealand, a role she has enjoyed for the past 5 years. Philippa has shifted focus from diversity in her own career to leading an organisation which champions diversity in the workplace. Previous roles include director in corporate tax at one of the leading professional services firms, a senior management role at the University of Auckland's Business School and teaching German language and literature, also at the University of Auckland.



Rhonda Earel

Chief Operating Officer and Company
Secretary - The Cancer Council QLD

With over fifteen years of working in a range of Human Resources positions with Westpac Banking Corporation, WorkCover Queensland, and IBM, Rhonda joined the Cancer Council Queensland in 2004 as Director of Human Resources. In September 2007 Rhonda took up the position of General Manager Operations and Company Secretary and then in 2011, Chief Operating Officer and Company Secretary, providing strategic leadership in the areas of Human Resources, Finance, Information Technology, Fundraising and Corporate Governance.



Ross Miller

General Manager, HR Group Services
The Westpac Group

Ross is currently the General Manager, HR Group Services, The Westpac Group and most recently led Human Resources at St George Bank following its merger with Westpac. Ross has more than 20 years experience in Human Resource Management and more than 15 years banking and finance experience. As part of the Westpac leadership team, Ross is also focussed on building a team of highly skilled, engaged people who are as passionate about delighting customers as he is.

REGISTRATION FORM

This document is a Tax Invoice
Presented by Workplace Training Advisory Australia ABN 39 127 679 010

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STEP ONE. CONTACT DETAILS

Contact Name: _____ Phone: _____
Position: _____ Fax: _____
Organisation: _____ Work Address: _____
Email: _____

STEP TWO. DELEGATE DETAILS

Names of participants	Title/position	Email (required for confirmation details)
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____
4. _____	_____	_____

STEP THREE. FEES (GST incl.)

Standard Rate	Group Rate (Minimum 3 participants)
\$2,495 Per Person	\$1,995 Per Person

STEP FOUR. REMITTANCE DETAILS

Total number of delegates: _____ Total fees due \$ _____

Please invoice me

Credit Card: Mastercard, Visa only



Name	Amount \$
Card Number □□□□ □□□□ □□□□ □□□□	Signature: _____
Expiry Date □□/□□	
Verification Number (3 digit number on card signature strip) □□□	

Electronic funds transfer

Account Name	Bank Name	BSB	Account No.
Workplace Training Advisory Australia P/L	Westpac, Melbourne	033-002	380159

*Please email remittance advice to info@wtaa.edu.au

Further Information

For further information, please contact Shaun Zapadlo at the Workplace Training Advisory Australia.
Telephone: 1300 138 037 Email: szapadlo@wtaa.edu.au

**RETURN VIA FAX
1300 451 031**

Payment in full must be made prior to event. Submission of this registration form indicates your intent to make full payment.

Cancellation Policy – A substitution delegate is always welcome with written notification. Cancellations received up to 6 weeks prior to the event will incur a 50% withdrawal fee. For cancellations received within 6 weeks of the event no refund will be issued. Every effort will be made to contact each attendee should an event be rescheduled or cancelled by NLI for any reason. If an event is rescheduled or not held for any reason, NLI's liability is limited to the event fee only. **Indemnity** - NLI reserves the right to change the venue and/or speakers of any event due to circumstances beyond its control. In the event of changes to venue or speakers, or cancellation of the event, NLI is indemnified against any or all costs, damages, expenses, including legal fees, which are incurred by the attendee/s. In the case of venue change, all reasonable efforts will be made to inform attendees. I understand that by registering myself and/or others as attendees at this event, photos or video may be taken of this event, which may be used for promotional purposes.

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