

Registration includes complimentary 45 minute webinar delivered by Red Balloon.  
**Manager as Magician: Mastering the Art of Recognition**



PARTICIPATING  
AWARD-WINNING  
ORGANISATIONS FOR 2011

# The National Employer of Choice Conference 2011

Award-winning ideas from Australia's best employers

Perth - Friday 3<sup>rd</sup> June, University Club WA

The National Employer of Choice Conference will showcase a unique line-up of public, private and not-for-profit sector organisations that have become recognised as some of Australia's best employers.

During the Conference, each organisation will outline key elements of their award-winning HR strategies. This will provide a platform for people managers and HR practitioners to explore innovative approaches to common HR challenges.

*Explorative*

*Challenging*

*Innovative*

The case studies presented during the Conference have been carefully selected to assist conference delegates in building a blueprint for becoming an Australian Employer of Choice.

In recent years this ground breaking event has guided hundreds of organisations closer to their goal of becoming an outstanding Australian employer.





The program was jam packed and the quality of speakers was excellent

Jo Cavagna, Western Water



## Presenting Organisations

When selecting potential presenters, research is undertaken into each organisation by the Conference organising committee regarding existing industry-based awards and recognition. A variety of sources are used, including:

- » The AHRI National Awards
- » HR Monthly
- » Hewitt Best Employers
- » BRW – Australia's most respected companies
- » HR Leadership Awards
- » Diversity@Work Awards

## Conference Themes

- » Innovations in employee wellbeing from Australia's best employers
- » The employee engagement game: Peer-to-peer recognition and its benefits in the workplace
- » Where will your future workforce come from and how will organisations compete for Australian talent
- » Understanding and leveraging a multigenerational and diverse workforce
- » Building cultures that increase productivity
- » Team motivation: How to inspire your employees towards peak performance
- » Linking employee wellbeing to bottom line productivity
- » New Talent Attraction and Retention

## Conference Report

The National Employer of Choice Conference will include a written case-study from each of the presenting organisations to support their oral presentations. The case studies will be collated into a report format by the Workplace Training of Advisory Australia (WTAA) and distributed to all attending delegates.

## AGENDA

9.00 - 9.10

Welcome

9.10 - 9.50

Keynote Presentation

Innovations in employee wellbeing from Australia's best employers (Private Sector)

9.50 - 10.30

Keynote Presentation

Innovations in employee wellbeing from Australia's best employers (Public Sector)

10.30 - 11.00

Morning tea

11.00 - 11.40

Keynote Presentation

The employee engagement game: Peer-to-peer recognition and its benefits in the workplace

11.40 - 12.20

Keynote Presentation

New Talent Attraction and Retention

12.20 - 1.20

Lunch

1.20 - 2.20

Panel session

Where will your future workforce come from and how will organisations compete for Australian talent?

2.20 - 3.00

Keynote Presentation

Understanding and leveraging a multigenerational and diverse workforce

3.00 - 3.30

Afternoon tea

3.30 - 4.10

Keynote Presentation

Linking employee wellbeing to bottom line productivity

4.10 - 4.30

Close



A well balanced and informative conference 

Ray Harris, Mackay Regional Council

## Conference Delegates

The Conference has been developed to assist private and public sector organisations across all industries to better understand the requirements and benefits of becoming an Employer of Choice. Attendees will comprise a broad spectrum of roles, including executive level managers, human resources practitioners, policy managers and independent business owners.

## Conference Organiser

The 2011 Conference has been organised by the WTAA. The WTAA is a leading supplier of training and development programs to both the public and private sector. Through various corporate alliances, the WTAA provides nationally acclaimed programs within the areas of leadership, workplace diversity and employee well-being.

## Additional Support Services

A collaborative consultancy between the WTAA and the National Leadership Institute has been established to further assist organisations in aligning their policies with current Employer of Choice standards. For more information, call the 1300 138 037.

## Contact Details

### Workplace Training of Advisory Australia

Shaun Zapadlo  
Phone. 1300 138 037  
Email. szapadlo@wtaa.edu.au

## Manager as Magician: Mastering the Art of Recognition

Presented by James Wright, RedBalloon

All the studies show that people work harder, are more productive, and have greater enjoyment of their work if they're recognised for their efforts. Yet with today's busy demands it's a real challenge for every manager to do this effectively and that can have massive impacts on your business - good or bad. Learn from RedBalloon's bag of tricks, strategies, tools and techniques:

- The importance of recognition and how to deliver it
- How to maximise peer to peer recognition
- The practical tools of the 'praise trade'
- Why non-monetary rewards work best

Further details on this webinar will be sent upon registration to attend the National Employer of Choice Conference.

## Featured Keynote Speakers

It was a very informative day – filled with a diverse range of speakers which was really good and valuable

Monique James, PWC



**James Wright**

Account Director  
RedBalloon

With over a decade of experience in Experiences James is committed to giving people a good time. Besides this James has held a variety of roles in marketing, product development and operational management. He is currently at RedBalloon for Corporate developing their offering and working with key clients on Employee Engagement, Reward & Recognition and Incentive Programs and promotional projects. His broad sector experience includes training and development, experiential marketing, leisure & luxury goods, gifting, travel, b2b, political ideas, financial services, recruitment, property, FMCG and e-commerce. Other interests include writing both professionally and for pleasure; including articles in The Times, Spectator, Mensa Magazine, HR and marketing titles on subjects as diverse as hot air ballooning to political scandal. James has also held positions with Chambers of Commerce in the UK and Australia and worked for a variety of high profile voluntary organizations.



**Muriel Marczynski**

Director  
Building Commission and Plumbing Industry Commission

Muriel Marczynski was appointed Manager People & Culture in October 2006, to manage both the strategic and operational 'people and culture' agenda. In July 07 she became General Manager, Corporate Services and was then appointed to Director in January 2009. She provides high-level advice and support to the Commissions' executive leadership team, whilst partnering with core business managers to drive corporate objectives and organisational culture. Muriel has extensive experience in building organisational capability with over 15 years experience in private and public sector organisations. Among Muriel's many accomplishments at the Commission she helped align the two statutory authorities through a change management strategy including relocation into one building and negotiation of two enterprise bargaining agreements into one multi agreement. Muriel also successfully designed and implemented a Management Capability Framework, including Diplomas in Management and Workplace Coaching.



**Robyn Perkins**

Head of Workforce Risk Solutions  
Aon Hewitt

Robyn has extensive experience in the management of workers' compensation, human resources and people risk issues. She has been involved in providing advice to claimants, employers and employees for over 25 years. Robyn has been employed at Aon for over 11 years. Her role has involved providing strategic advice and assistance to some of Australia's largest companies. This has included assistance with all aspects of workers' compensation management, including claims management, risk financing and risk mitigation on people risk issues. Robyn has provided advice to companies on the impact and management of workers' compensation in all jurisdictions and was the Aon project manager for the first privately owned company to enter the Commonwealth workers' compensation scheme. She is currently working on designing Australia's first Sick Leave Index, which will allow organisations to identify costs and benchmark their performance in this area. Robyn holds a Graduate Certificate in Management Studies, University of Canberra.



**John Taya**

Executive Director Organisational Development  
Main Roads Western Australia

As Executive Director Organisational Development, John is focussed on linking human resource management with the strategic planning of the organisation. John was previously the Executive Director Human Resources and has worked in this capacity in both the Public and Private Sectors in Australia and in London. John has lectured in the MBA programs at the Graduate School of Management at the University of Western Australia, Chifley Business School and at the Graduate School of Business at Curtin University, specialising in the areas of Human Resource Management, Organisational Development and Industrial Relations.

## The National Employer of Choice Conference 2011

Perth - Friday 3rd June, University Club WA

### ➔ STEP ONE. CONTACT DETAILS

Contact name: _____	Telephone number: _____
Position: _____	Fax number: _____
Organisation: _____	Workplace address: _____
Email address: _____	_____

### ➔ STEP TWO. FEES (GST incl.)

- Early Bird delegate rate: \$895 per person (Ends 13th May)
- Standard delegate rate: \$1195 per person (After 13th May)
- Group of 3 delegates: \$2390 (2 x \$1195 + 1 complimentary delegate)

### ➔ STEP THREE. DELEGATE DETAILS

Delegate 1 name _____	Delegate 1 email addresses (required for confirmation details) _____
_____	_____
Delegate 2 name _____	Delegate 2 email addresses (required for confirmation details) _____
_____	_____
Complimentary delegate name _____	Complimentary delegate email addresses (required for confirmation details) _____
_____	_____

**For larger group bookings please complete additional registration forms**

### ➔ STEP FOUR. REMITTANCE DETAILS

Total number of delegates \_\_\_\_\_ Total fees due \$ \_\_\_\_\_

Please invoice me

Credit Card Visa/Mastercard Only	Name			Amount \$
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<b>EFT</b>	A/c Name: Workplace Training Advisory Australia P/L	Bank Name: Westpac, Melbourne	BSB: 033-002	A/c No. 380159
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\*Please email remittance advice to [registrations@wtaa.edu.au](mailto:registrations@wtaa.edu.au)

#### Further Information

For further information, please contact Nick Williams at the Workplace Training Advisory Australia.  
 Telephone: 1300 138 037 Email: [nwilliams@wtaa.edu.au](mailto:nwilliams@wtaa.edu.au)

**RETURN VIA FAX  
1300 451 031**

Payment in full must be made prior to event. Submission of this registration form indicates your intent to make full payment.

**Cancellation Policy** – A substitution delegate is always welcome with written notification. Cancellations received up to 6 weeks prior to the event will incur a 50% withdrawal fee. For cancellations received within 6 weeks of the event no refund will be issued. Every effort will be made to contact each attendee should an event be rescheduled or cancelled by NLI for any reason. If an event is rescheduled or not held for any reason, NLI's liability is limited to the event fee only. **Indemnity** - NLI reserves the right to change the venue and/or speakers of any event due to circumstances beyond its control. In the event of changes to venue or speakers, or cancellation of the event, NLI is indemnified against any or all costs, damages, expenses, including legal fees, which are incurred by the attendee/s. In the case of venue change, all reasonable efforts will be made to inform attendees.

I understand that by registering myself and/or others as attendees at this event, photos or video may be taken of this event, which may be used for promotional purposes.

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