



The Australian Health Services Leadership Conference

Managing Through the National Health Care Reform

Melbourne, October 25th, RACV City Club



An event of national importance for health sector managers

The Australian Health Services Leadership Conference 2010 will focus on the National Health Care Reform and its effects on managers and leaders within the health services sector.

The 2010 Australian Health Services Leadership Conference has been developed in conjunction with health sector experts in response to a recent survey conducted by WTAA of over 11,000 health sector professionals. The national survey revealed that over two-thirds of respondents have significant concerns about their ability to lead effectively through the National Health Care Reform.

Principally this Conference will provide practical advice to help managers and administrators to deliver effective leadership during and beyond the National Health Care Reform.

Held in three key locations throughout Australia, the 2010 Conference is informed by the collective expertise of over 35 senior health sector leaders.

Conference Themes

- Optimising and driving performance through the National Health Reform
- Attracting and retaining talent within a reformed health sector
- Adopting and working within an ethical framework
- Maintaining effective communication to inform and empower your team
- Supporting your team through a changing workplace climate
- Examining the key leadership attributes needed to manage effective change
- Leading diverse or unique workgroups through a national reform
- Effective flexibility: How the health sector is innovating to achieve results
- Managing the effects of change: The no tolerance policy on workplace bullying
- Managing pressure and maintaining effective leadership



QUEENSLAND



Professor Peter Brooks

Director, Australian Health Workforce Institute (AHWI)



Professor Michael Good

Chair of Council, National Health and Medical Research Council (NHMRC)



Keith Grimwood

Director, Queensland Children's Medical Research Institute



Associate Professor Alan O'Connor

Director of Emergency Medicines, Royal Brisbane and Women's Hospital



Jeff Cheverton

CEO, Queensland Alliance (and board of the Mental Health Council of Australia)



Dr Coralee Barker

District CEO, Central Queensland Health Service District



Doreen Akkerman AM

Director, Strategic Health Communications International and the Patron of The Think Pink Foundation



Dr Fergus Kerr

Director of Emergency Medicines, Austin Health



Bruce Levy

Chief Executive Officer, Private Health Insurance Division, Medibank Private



Dr Dan Lubman

Professor of Addiction Studies in the Faculty of Medicine, Nursing and Health Sciences at Monash University and Clinical Director of Turning Point Alcohol and Drug Centre at Eastern Health



Amy Smith

Managing Director, Jenny Craig



Beth Wilson

Victorian Health Services Commissioner, Victorian Department of Health



Professor Warwick Anderson AM

CEO, National Health and Medical Research Council (NHMRC)



Professor Lynn Chenoweth

Professor of Aged and Extended Care Nursing, Faculty of Nursing, Midwifery and Health, UTS



Dr Nicholas Coatsworth

President, Médecins Sans Frontières, Australian Board



Joan Hughes

CEO, Carers Australia



Dr Julia Newton-Howes

CEO, CARE Australia



Professor Kerryn Phelps

President, Australasian Integrative Medical Association

VICTORIA

NEW SOUTH WALES

For more information call 1300 138 037 or visit www.wtaa.com.au/health-conference

Managing Through the National Health Care Reform

9.00 - 9.05 Introduction

9.05 - 9.15 Conference welcome address

Beth Wilson - Victorian Health Services Commissioner, Victorian Department of Health

Beth Wilson's past roles include President of the Mental Health Review Board, a Senior Legal Member of the Social Security Appeals Board and WorkCare Appeals Board and President of the Victorian Branch of ANZAPPL. In 2007 Beth was appointed a member of the Disability Services Board. Beth has been the recipient of the Monash University's Distinguished Alumni Award in 2002, Centenary Medal for her services to health in 2003 and in May 2004 Beth was awarded an Honorary Doctorate from RMIT for her contributions to health education. In 2008 Beth was inducted onto the Victorian Honour Roll of Women for services to women's health in Victoria.

9.15 - 9.55 Maintaining effective communication to inform and empower your team

Amy Smith - Managing Director, Jenny Craig

Amy moved to London in 1993 where she worked for just over a decade running creative advertising agencies and building some of the worlds biggest brands such as Sony PlayStation, Virgin Upper Class, Nike, Revlon, and Honda. She has contributed numerous articles and columns to trade and marketing press on topics such as risk taking in business, how to connect with consumers, building magic brands that stick and more recently, the use of magic and logic in business to grow revenue. Amy is on the board of The Australian Childhood Foundation, working to prevent child abuse in Australian communities.

9.55 - 10.35 Managing pressure and maintaining effective leadership

Dr Jonathan Knott - Deputy Director Emergency Services, Royal Melbourne Hospital

Jonathan Knott is Deputy Director of Emergency Services at Royal Melbourne Hospital and Clinical sub-Dean for Emergency Medicine at the University of Melbourne. He has broad research interests in clinical Emergency Medicine but has particular interest in Emergency Mental Health and also the Leadership roles within Emergency Medicine. He completed his Fellowship in Emergency Medicine in 1999 and then undertook a PhD at the University of Melbourne on "The management of acute mental health presentations to Emergency Departments".

10.35 - 10.40 Review

10.40 - 11.00 Morning Tea

11.00 - 11.40 Adopting and working within an ethical framework

Dr Dan Lubman - Professor of Addiction Studies in the Faculty of Medicine, Nursing and Health Sciences at Monash University and Clinical Director of Turning Point Alcohol and Drug Centre at Eastern Health

Professor Dan Lubman has worked across mental health and drug treatment settings in both the UK and Australia. Dr Lubman's research focuses on investigating substance use and comorbidity in youth. Dr Lubman has published over 100 peer-reviewed scientific papers and book chapters, and is Chair of the Royal Australian and New Zealand College of Psychiatrists' Section of Addiction Psychiatry and an advisory board member of Addiction Neuroscience Network Australia, the National Cannabis Prevention and Information Centre, and the National Drug Research Institute.

11.40 - 12.20 Attracting and retaining talent within a reformed health sector

Dr Fergus Kerr - Director of the Emergency Medicine, Austin Health

Fergus' roles have been strongly focused towards recruitment and retention of emergency medicine trainees including coordinating the registrar mentoring program. Fergus represents the Emergency Department at the Senior Medical Staff meetings and liaises with the Radiology Department as required. He has a clinical interest in toxicology and is one of the Austin Hospital's toxicologists.

12.20 - 1.20 Lunch

1.20 - 2.20 Supporting your team through a changing workplace climate

Panel Discussion

Dr David Ashbridge - CEO, Barwon Health

Prior to joining Barwon Health as Chief Executive Officer earlier this year Dr Ashbridge spent twenty-two years working in the Northern Territory in medical practice and management of health services. The last three of those years were spent as Chief Executive of the Northern Territory Department of Health and Families where, with an annual budget in excess of \$1 billion, he was responsible for all publicly provided and community-based acute care, primary care, public health and welfare services in the Northern Territory.

Professor Christine Kilpatrick - CEO, The Royal Children's Hospital Melbourne

Christine Kilpatrick graduated from medical school, University of Melbourne and went on to pursue a career in neurology specialising in epilepsy. After moving from neurological practice into hospital administration Christine was appointed Executive Director Medical Services, Melbourne Health and later Executive Director Royal Melbourne Hospital. In addition to an undergraduate medical degree Christine has a Doctor of Medicine and a Master of Business Administration both from University of Melbourne. Christine has held several external appointments including Chair Victorian Quality Council in Healthcare and Chair Methodist Ladies College Board. She was awarded a Centenary medal in 2003.

John Krygger - CEO, South West Healthcare

John Krygger has worked in the Victorian Health system for over 30 years. He has been a Base Hospital CEO for the past 15 years and has had stints at both metropolitan and regional health services. He is currently the Chief Executive Officer of South West Healthcare based in Warrnambool, Victoria which provides Acute, Aged, Community Health and Mental Health services to a population of 110,000. John holds a Bachelor of Health Administration from the University of New South Wales, a Masters of Business Administration from Monash University and is a Graduate from the Australian Institute of Company Directors (AICD).

Kerryn Healy - CEO, Goulburn Valley Health

Kerryn was appointed to the position of Chief Executive Officer of GVHealth in May 2009. Kerryn was the Deputy CEO and Director of Finance and Corporate Services at GVHealth prior to this and has held Chief Financial Officer position at GVHealth since March 1998. Kerryn has significant experience in the Victorian Public Health System spanning a period in excess of thirty years and has made a significant contribution to the industry through her role as a Director and Committee Member of the Clinical Costing Standards Association and involvement with the Australian Health Services Financial Management Association as President, Secretary and Committee member, which has been recognised with the awarding of Life Membership to AHSFMA. Kerryn also sits on a number of Department of Health Regional and Statewide Committees.

Managing Through the National Health Care Reform

2.20 - 3.00 Examining the key leadership attributes needed to manage effective change

Doreen Akkerman - Director, Strategic Health Communications International and the Patron of The Think Pink Foundation

Doreen Akkerman, AM is the Patron of The Think Pink Foundation. She recently retired from the position of Director of the Cancer Information and Support Service which she had held for 20 years. Doreen is the author of many articles and has presented both nationally and internationally on Communication, Work/Life Balance, Sexuality and Chronic Disease, Building a Gold Standard Team in the Workplace and many other topics. She was created a Member of the Order of Australia, General Division for her work educating cancer health professionals, especially breast cancer nurses and was inducted into the Victorian Women's Roll of Honour in 2010.

3.00 - 3.10 Review

3.10 - 3.30 Afternoon Tea

3.30 - 4.10 Addressing Personal Leadership Concerns During the Reform

Delegate Table Discussion and Review Session

4.10 - 4.50 Effective flexibility: How the health sector is innovating to achieve results

Bruce Levy - Chief Executive Officer, Private Health Insurance Division, Medibank Private

Bruce Levy has worked as a senior manager in the broader health sector for the past 25 years, including 7 years at The Alfred Hospital in Melbourne. For the past 8 years Bruce has been with Medibank Private, where today he oversees all aspects of Australia's largest health insurer, providing health insurance to just over 17% of the Australia population under the Medibank and AHM brand. The Private Health Insurance Division operates as part of the larger Medibank Group. He is also a Director of Australian Health Insurance Association, the Australian Centre for Health Research and Ambulance Victoria.

4.50 - 5.00 Close

"There are major problems with Australia's health care system at the moment but it is quite possible to make changes which will see Australia confidently meet the health care needs of its citizens in the 21st century. Australia's healthcare system needs reform."

The Australian Health Care Reform Alliance

Conference Overview

In 2010 an outstanding group of high calibre speakers will explore the National Health Care Reform and its potential effects on leadership effectiveness within the sector.

Attendees will benefit from the opportunity to connect with like-minded professionals and comfortably discuss their current workplace challenges. Further group discussion and exploration will ensure leaders are better equipped to drive optimal performance during this period of industry wide change.

By supporting health sector leaders the Conference aims to contribute to the consistent delivery of high quality patient care inline with changes brought about by the reform.

Conference Audience

The Conference has been developed for mid to senior level managers and administrators in the health services sector. Delegates will come from both metropolitan and regional Australia and be representative of the public, private and allied health areas.

To register yourself or delegates from your organisation please call the Workplace Training Advisory Australia on 1300 138 037.

Dates & Location

The Australian Health Services Leadership Conference will be held in Melbourne at RACV City Club, 501 Bourke Street, Melbourne on Monday 25 October.

Session times

8:30am – 9:00am	Registration
9:00am – 12:30pm	Conference Sessions
12:30pm – 1:30pm	Networking Lunch
1:30pm – 5:00pm	Conference Sessions

Conference Organisers

The Australian Health Services Leadership Conference has been developed by the Workplace Training Advisory of Australia in consultation with many of Australia's leading public and private sector employers across a broad range of health services areas. Each year the WTAA works with hundreds of organisations in a training and advisory capacity to support the continued development of strong leadership across all Australian industry. The Conference is administered from the WTAA Melbourne office at Level 1, 32 Mollison Street Abbotsford, 3071.

For further information contact

Conference Coordinator
Rebecca Todd
rtodd@wtaa.com.au
1300 138 037

The Australian Health Services Leadership Conference

Melbourne, October 25th, RACV City Club

STEP ONE. CONTACT DETAILS

Contact name: _____	Telephone number: _____
Position: _____	Fax number: _____
Organisation: _____	Workplace address: _____
Email address: _____	_____

STEP TWO. FEES (GST incl.)

- Early Bird delegate rate: \$795 per person (Ends Friday 10th Sept)
 Not-For-Profit delegate rate: \$695
 Standard delegate rate: \$1195 per person (After Friday 10th Sept)
 Group of 3 delegates: \$2390 (2 x \$1195 + 1 complimentary delegate)

IMPORTANT - Travel discount for regional Australian attendees

To offset a percentage of the increased travel costs from regional Australia, an additional discount of \$200 will be applied to all bookings for attendees based in regional locations. Written proof of eligibility may be required.

Please tick the box to apply for the travel discount. (Only applicable to early bird and standard rates)

STEP THREE. DELEGATE DETAILS

Delegate 1 name _____	Delegate 1 email addresses (required for confirmation details) _____
_____	_____
Delegate 2 name _____	Delegate 2 email addresses (required for confirmation details) _____
_____	_____
Complimentary delegate name _____	Complimentary delegate email addresses (required for confirmation details) _____
_____	_____

For larger group bookings please complete additional registration forms

STEP FOUR. REMITTANCE DETAILS

Total number of delegates _____ Total fees due \$ _____

Please invoice me

Credit Card	VISA, Mastercard and Bankcard only	Amount \$
Card Number	_____	Signature
Expiry	_____	

EFT*	Account Name: Workplace Training & Advisory Australia	Account Number: 1041 5175	BSB: 063 123
------	---	---------------------------	--------------

*Please email remittance advice to registrations@wtaa.com.au

Further Information

For further information, please contact Nick Williams at the Workplace Training Advisory Australia.
 Telephone: 1300 138 037 Email: nwilliams@wtaa.com.au

**RETURN VIA FAX
1300 451 031**

Payment in full must be made prior to event. Submission of this registration form indicates your intent to make full payment. Cancellation Policy – A substitution delegate is always welcome with written notification. Cancellations received up to 6 weeks prior to the event will incur a 50% withdrawal fee. For cancellations received within 6 weeks of the event no refund will be issued. Every effort will be made to contact each attendee should an event be rescheduled or cancelled by WTAA for any reason. If an event is rescheduled or not held for any reason, WTAA's liability is limited to the event fee only. Indemnity - WTAA reserves the right to change the venue and/or speakers of any event due to circumstances beyond its control. In the event of changes to venue or speakers, or cancellation of the event, WTAA is indemnified against any or all costs, damages, expenses, including legal fees, which are incurred by the attendee/s. In the case of venue change, all reasonable efforts will be made to inform attendees. I understand that by registering myself and/or others as attendees at this event, photos or video may be taken by WTAA of this event, which may be used for marketing purposes.